



## TIFERES DEVORAH L'KALLAH 22<sup>ND</sup> ANNIVERSARY DINNER

Laying  
Foundations

12.21.2019  
מצש"ק פרשת וישב  
N'EEMAS HACHAIM HALL

PROVIDING THE  
*building blocks*  
FOR A NEW HOME

An engagement calls for a true celebration. What could be more special than a couple setting up their new home? However for some, the simcha is tainted with worry: how will they find the necessary funds to pay for the home essentials?

Enter Tiferes Devorah L’Kallah. We provide a comprehensive package of basics to help the young couple begin building their Bayis Ne’eman B’Yisroel without the financial burden.

We need your help! Lakewood’s exponential growth is increasing the number of kallahs and in turn increasing TDL’s needs. Your support will enable us to help each kallah lay the foundation for her new home.

“The burden you took off us is **immeasurable**. We can now truly enjoy our **simcha**.”



## Founding a Home

### THE TDL COMPREHENSIVE PACKAGE

#### Kitchen Essentials

2 sets of pots  
2 sets of Corelle  
2 sets of flatware  
food processor  
microwave  
crock pot  
toaster oven  
hot water urn

#### Home Essentials

dinette set  
tablecloth  
vacuum cleaner  
iron

#### Linen Essentials

2 sets of linen  
mattress pads  
bed skirts  
pillows  
blankets  
3 bath towel sets  
10 dish towels  
4 hand towels

#### Personal Essentials

sheva brachos  
clothing  
  
shaitel

Please Join Us

12.21.2019

מצש"ק פרשת וישב

Join Tiferes Devorah L'Kallah

in N'eemas Hachaim Hall, as

we celebrate our 22nd year of

helping Lakewood's kallahs.

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Foundations

12.21.2019  
מצש"ק פרשת וישב  
N'EEMAS HACHAIM HALL

Honoring  
TDL 22<sup>ND</sup> ANNIVERSARY DINNER

## כתר תורה

הרה"ג ר' יעקב אפרים הכהן פארכהיימער שליט"א

מרא דאתרא ביהמ"ד קהל שארית עדת ישראל

## GUESTS OF HONOR

MR. AND MRS.

**YOSSIE STERN**

AMUD HACHESSED

MR. AND MRS.

**MOSHE LEIB SINGER**

KESSER SHEM TOV

**YIRMIYAHU RIEDER**

DINNER CHAIRMAN

**USHY HEITNER**

JOURNAL CHAIRMAN

**CHESKY BIXENSPANNER**

**MOSHE NETZER**

**DOVID ARYEH STERN**

**URI KAHANOW**

CAMPAIGN CHAIRMEN

## RECEPTION COMMITTEE

Pinny Bak • Eli Feller • Gershi Kassirer • Shlomo Chaim Kizelnik • Shmuel Steinfeld

## DINNER COMMITTEE

Yosi Berger • Mendy Dickstein • Shimi Falik • Mordechai Goldenberg • Dovid Halon • Zvi Hendler • Chaim Shaul Jurkanski • Yitzi Lemberger  
Sender Lerner • Avi Motechin • Yisroel Meir Pollak • Yitzchok Portnoy • Moshe Silberberg • Shmuel Wiesel



Families who are managing financially on a day-to-day basis may feel overwhelmed by the expenses involved when making a wedding. TDL eases that burden by providing everything a kallah needs to set up her home. We also offer a wholesale option for those who are on better financial footing.

TDL HAS HELPED CLOSE TO  
**3,000 KALLAHS**  
in over **22 YEARS**

**TDL DISTRIBUTED**  
1,600+ appliances • 550 sets  
of linen • 545 sets of Corelle  
530 sets of flatware • 545 sets  
of pots • 6,800+ towels.

**2019**  
**DATA**

TDL ANNUAL BUDGET  
**\$900,000+**  
TDL SAVED LAKEWOOD  
**KALLAHS**  
**\$1,212,000**

“Our hearts were filled with elation and at the same moment our stomachs felt sick as we wondered how we would be able to take care of all the expenses and help our daughter set up her new home. **Thank you for helping us take the worry out of this beautiful simcha.**”

Tiferes Devorah L’Kallah **provides essentials** that every couple needs to set up their new home.

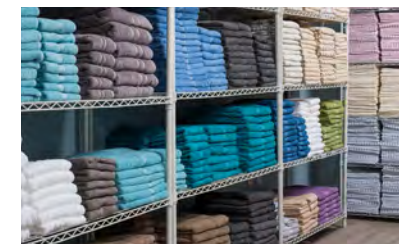


## What's Next?

### TIFERES DEVORAH L’KALLAH IS EXPANDING

TDL is in the early stages of planning a new showroom and warehouse to enable us to fill the ever-growing needs of the community. We look forward to serving our kallahs more efficiently and increase our services in the newly expanded space.

#### OUR CURRENT SHOWROOM



## TOGETHER. WE CAN DO IT.

On December 1, 2018 Lakewood joined together as one in support of Tiferes Devorah L’Kallah. Just as the challenges of making a wedding are common to yidden across the spectrum, all neighborhoods of Lakewood and its environs came to pledge support to the hachnosas kallah that helps all of Lakewood’s kallahs.



כתר תורה תשע"ט  
כ"ק האדמו"ר מסקולען  
דלייקווד שליט"א

“The way you gave us all our **necessities** was amazing. Your **customer service** was better than any store!”



## Annual Contest

WIN A COUCH, BORSALINO HAT, CAMERA OR \$100 TO ENTREE\*

1. What is TDL’s annual budget?
2. Which communities in Lakewood does TDL assist?
3. How many years has TDL been assisting Kallahs?
4. What is the date of TDL’s upcoming dinner?
5. How many sets of linen did TDL give out this past year?
6. What most impresses you about TDL’s work?

### CONTACT INFO

name

address

phone

email

### CONTEST SPONSORS



To enter, please mail this page in the enclosed envelope. The raffle is free to enter.

\*Restrictions apply.

SPONSOR A TDL PACKAGE FOR A KALLAH IN NEED.



**\$100 Complete Towel Package**  
6 bath, 6 hand, 4 kitchen, and 10 dish towels



**\$150 Bedding Package**  
2 blankets, 2 pillows, 2 mattress pads & 2 bed skirts



**\$250 Appliance Package**  
microwave, toaster oven, food processor, urn, crock pot, vacuum cleaner & iron



**\$500 Linen Package**  
2 sets of linen, bedding package, towels



**\$800 Dinette Package**  
dinette set, 2 sets of corelle, 2 sets of flatware, tablecloth



**\$1,000 Basic Kallah Package**



**\$1,800 Simcha & Clothing Package**  
sheva brachos clothing, shaitel & dinette set



**\$3,200 Special Simcha Fund**  
basic kallah package, sheva brachos clothing, shaitel & dinette set (retail value \$5,500)

TIFERES DEVORAH L'KALLAH  
*Journal Ads*

Select your page size

<input type="checkbox"/> FOUNDER	\$10,000
<input type="checkbox"/> TOMECH HAMOSAD	\$5,000
<input type="checkbox"/> DIAMOND complete kallah package sponsorship	\$3,600
<input type="checkbox"/> PLATINUM simcha package sponsorship	\$1,800
<input type="checkbox"/> GOLD basic kallah package sponsorship	\$1,000
<input type="checkbox"/> SILVER dinette package sponsorship	\$800
<input type="checkbox"/> FULL PAGE linen and towel package sponsorship	\$500
<input type="checkbox"/> HALF PAGE appliance package sponsorship	\$250
<input type="checkbox"/> QUARTER PAGE bedding package sponsorship	\$150
<input type="checkbox"/> EIGHTH PAGE	\$75

CONTACT INFORMATION

name

address

city, state, zip

phoneemail

AD TEXT  
Deadline: Sunday, December 15

Ads can also be submitted via:  
fax (732) 363-6647 email tdlldinner@gmail.com web tdlonline.org/dinner

Please select all applicable  
☐ Contest ☐ Package Sponsorship ☐ Journal Ad

total: \$

☐ Check enclosed  
☐ Please charge my: ☐ Visa ☐ MC ☐ Amex

card #expsec



## **TIFERES DEVORAH L'KALLAH**

25 Thirteenth Street  
Lakewood, NJ 08701

Non Profit Org.  
US Postage  
**PAID**  
Permit #41  
Lakewood, NJ

BRANDRIGHTMARKETING



LAYING THE  
*foundation*  
FOR A NEW HOME